

Community Partnership Program Application Form

Community Bank Freshwater Bendigo Bank has been in business since 2002 and is an integral part of the Freshwater and northern beaches community. We actively support a wide range of community groups, including sporting, schools, organisations, charities, and environmental activities.

We are an independent local franchise, with local shareholders, which provides full-service banking under the auspices of the Bendigo and Adelaide Bank Ltd.

Our charter is to support local community groups and organisations by providing sponsorships, tertiary scholarships, and other support mechanisms. To date we have provided over \$3M to these community groups.

To do this, we need customers from the local community utilising our local competitive banking facilities, products, and services. As our business grows, we can provide further community support to organisations which are close to the hearts of you and your families and for the betterment of our community.

Our Story – Growing our Community Tree How our customers help the community. Who are you connected with?



By having your Home loan, Personal loan, Credit Card, Insurances, Business banking & any other banking with

Community Bank Freshwater Community Partnership Program Application Form

Your application will go through a review process with our board of directors and is subject to the information outlined below.

Name of Organisation: _____

CONTACT DETAILS OF PERSON APPLYING ON BEHALF OF ORGANISATION:

Contact Person: _____ Position: _____

Postal Address: _____

Ph) _____ Fax) _____ Mobile) _____

E-mail) _____

CURRENT EXECUTIVE COMMITTEE:

PRESIDENT: _____ Email: _____

VICE PRESIDENT: _____ Email: _____

SECRETARY: _____ Email: _____

TREASURER: _____ Email: _____



ORGANISATION DETAILS:

Please tick the most appropriate category for your type of organisation:

- Club Event School Church
Charity Government Leisure Other

Website for your Organisation: _____

Description of your Organisation: _____

ABN: _____ **GST Applicable** **GST Not Registered (GNR)**

Geographic Area covered by your organisation: _____

Number of members in your organisation: _____

How do you currently communicate with your members?

- Newsletter Name: _____ Email Phone
Registration Annual Events Game Days Mail

Describe how you advertise your organisation _____

COMMUNITY PARTNERSHIP REQUIREMENTS:

Please be specific as this information will determine our ability to support your organisation for the financial year.

COMMUNITY PARTNERSHIP PURPOSE/EVENT:

WHO WILL BENEFIT? _____

Will this Community Partnership include any of the following:

TV Coverage

Website Coverage

Email Coverage

Print / Mail

AMOUNT REQUIRED: _____ DATE REQUIRED BY: _____

(Please note: we are not able to assess your application without an amount stated)

Please attach a description of how your event/organisation benefits the community, and an itemized listing outlining related costs involved.

Will you be receiving funding from other sources? ____ Please specify:

	Agency / Organisation Name	Amount	Confirmed/ Approved?
NSW Government			
Council Grant			
Fundraising			
Revenue			
Other			

Please list your current sponsors and their connection to your organisation:

Agency / Organisation Name	Connection



CURRENT BANKING INFORMATION:

Do you have existing accounts with Community Bank Freshwater? Yes / No

If Yes, please supply current customer &/or account numbers: _____

If no, would you consider transferring your banking requirements for the club/event to Freshwater.

Community Bank Branch?

CONTINUING OUR ABILITY TO SUPPORT YOUR ORGANISATION:

Community Bank Freshwater contributes a large portion of its profits back into the community. With more business from your members, the more we can contribute to your organisation / event each year.

Are you able to promote this concept to your members? _____

What opportunities are there for us to promote this concept to your members? _____

What do you know of the Bendigo Bank / Community Bank Freshwater model?

How would your organisation assist in its relationship and business development to include the synergy and fostering of the relationship between our organisations?

By us supporting your organisation how can you assist us to grow our business so we can maintain our support of your organisation?

Please provide a date that our Community & Business Relationship Manager and a Director can come and give a presentation to your organisations members



BRAND EXPOSURE FOR COMMUNITY BANK FRESHWATER:

We supply various forms of promotional items for you to use at events. By giving us maximum exposure, your members and other members of the community can see that we support your organisation. Please tick the following items you can use & the frequency of use:

- Shade tent / canopy _____
- Banner _____
- Teardrop Flags _____
- Show bags / other promo _____

We would also like to participate in your events, award nights and fundraising activities. What opportunities are there for us to represent our business in person? _____

Due to privacy laws, do you have signed authority from your club members to use photographs in newsletters and other publications? _____

We may like to use photos from your events in our newsletters, do you foresee this being a problem? Yes / No

Any further comments regarding this proposal:

By signing this application, you are bound by the information you have given, and are governed by this information to represent the bank accordingly. You are also consenting to Community Bank Freshwater Bendigo Bank using your organisation’s name in future promotions.

We reserve the right to request further requirements on your behalf, to ensure we maximize our involvement.

Please sign:

Signature: _____

Name: _____

Position: _____

Date: _____

For further enquiries regarding this application, please contact:

Harbord FSL t/as Community Bank Freshwater Bendigo Bank

Suite 1 1-3 Moore Road Freshwater NSW 2096

Office PH 02 9939 899

Branch PH 02 9939 6744 FX 02 9939 6844

info@harbordfinancialservices.com.au

admin@harbordfinancialservices.com.au

COMMUNITY PARTNER'S APPLICATION CHECKLIST:

OFFICE USE:

<input type="checkbox"/> HAVE YOU SPECIFIED AN AMOUNT?	DATE RECEIVED:
<input type="checkbox"/> HAVE YOU SPECIFIED DATE REQUIRED?	NEXT COMMUNITY PARTNERSHIP MEETING:
<input type="checkbox"/> HAVE YOU ATTACHED DESCRIPTION/COSTINGS?	NEXT BOARD REVIEW:
<input type="checkbox"/> HAVE YOU SIGNED THIS FORM?	APPROVED:

Harbord Financial Services Limited ABN 25 097 282 525

Franchisee of Bendigo Bank Limited, Fountain Court, Bendigo, VIC 3550 ABN 11 068 049 178 AFSL No. 237 879

Your Privacy: Bendigo and Adelaide Bank Limited is committed to ensuring your privacy is protected and understands your concerns regarding the confidentiality and security of the personal information you provide. The information contained in this form will be held by Community Bank Freshwater and may be disclosed to Bendigo Bank and organisations that carry out functions on behalf of Bendigo Bank. Our full privacy policy is available online at www.bendigobank.com.au. Bendigo and Adelaide Bank Limited. ABN 11 068 049 178 AFSL 237879.

