

**Freshwater Community Bank® Branch Bendigo Bank**  
 HARBORD FINANCIAL SERVICES LIMITED A.B.N. 25 097 282 525  
**Sponsorship Director:** Trevor Sargeant  
**Sponsorship Co-ordinator:** Melanie Carson  
**Email:** info@harbordfinancialservices.com.au  
**Phone:** 9939 6744 **Fax:** 9939 6844  
**Address:** 20 Albert Street, Freshwater NSW 2096  
 FCB = Freshwater Community Bank

**Club / Organisation / School:**

---

**President:**

---

**Contact for Sponsorship:**

---

**Address:**

---

**Email:**

---

**Phone:**

---

**Please tick terms and conditions**

**Explanation**

- Complete FCB feedback form as soon as it is received by email
- Provide with feedback form an itemised costing of how sponsorship funding has been spent
- FCB has naming rights as main sponsor for your event
- FCB are the main sponsor of your organisation
- FCB are a complimentary sponsor
- Your organisation uses our FCB logo according to style guide
- FCB logo appears on your website as main sponsor
- You will place FCB Logo on your website
- You have a link to [www.harbordfinancialservices.com.au](http://www.harbordfinancialservices.com.au) on your website
- A representative from your organisation will attend the FCB AGM to accept sponsorship
- Your organisation utilises print communications
- FCB is invited to speak at your events
- FCB can give short presentation at AGM
- Your organisation's apparel is branded with FCB logo
- Have you purchased other items that have been branded with FCB logo
- You use FCB canopies responsibly and are accountable for damage
- You use FCB Flags at events and are accountable for damage
- You use FCB banners at events and are accountable for damage
- Other FCB promotional marketing items used
- You supply FCB with photos of main events
- You provide news stories for inclusion in Freshwater News (FCB Newsletter)
- You will distribute Freshwater News to your members
- You will include a FCB advert in your organisation's Newsletter
- You can 'like' us on Facebook
- You can 'follow' us on Twitter
- Your organisation will encourage members to open accounts with FCB
- Allow our prominent signage at club/school
- All goods purchased with sponsorship funding from any supplier are to be invoiced direct by the supplier to Harbord Financial Services Limited
- General sponsorship will be invoiced by your organisation

- At financial year end you must complete FCB feedback form with additional photos and information
- Confirm details that sponsorship funding has been spent where required as per application
- If FCB is the main sponsor then FCB must be promoted as such
- Use our specific FCB logo on all - not the Bendigo Bank logo
- If FCB is the main sponsor then we must be promoted as such on your website
- FCB requires a prominent position on your website
- A link to [www.harbordfinancialservices.com.au](http://www.harbordfinancialservices.com.au) is required for the duration of the sponsorship
- FCB will invite you to attend its AGM to accept sponsorship recognition
- FCB logo is required to appear on all print communications e.g. Registration forms/newsletters/posters
- FCB would like to attend your main events, present prizes, and be able to tell our story
- FCB can present our story at your AGM....5 minutes
- Artwork proofs and final pictures to be supplied as evidence
- Supply details of items e.g. Kit bags/marker flags/balls etc
- FCB will make canopies available for use and any damage will be invoiced direct to your organisation
- FCB will make flags available for use and any damage will be invoiced direct to your organisation
- FCB will make banners available for use and any damage will be invoiced direct to your organisation
- e.g. FCB Water bottles/pens/enviro bags - List items here .....
- Freshwater News is your newsletter. We need your input to succeed
- You can email Freshwater News to your members or FCB will supply hardcopies on request
- Like' our Facebook site so that we are linked to your Facebook
- Follow' @BendigoFreshie so that we are linked to your twitter account
- FCB needs more business. The more business FCB generates the more sponsorship funding available
- FCB will provide signage based on our standard specifications
- In this way you benefit by getting full value for your club
- Sponsorship will be paid on receipt of 'tax invoice' on letterhead of club/organisation. Also add on ABN & GST if applicable. FCB will allocate a month to received invoice.

**Signing Authority**

*It is agreed that \_\_\_\_\_ (organisation) will make every effort to commit to those items checked above.*

*FCB can only provide continued Sponsorship by attracting more business as costs rise.  
 It is in your interests to be an advocate for Freshwater Community Bank and we must ask you to commit to these conditions  
 Two representatives of your organisation are required to sign this form*

**Signed** \_\_\_\_\_ **Name** \_\_\_\_\_ **Position** \_\_\_\_\_

**Signed** \_\_\_\_\_ **Name** \_\_\_\_\_ **Position** \_\_\_\_\_